

2022 MISSISSIPPI THEROADAHEAD

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ississippi elected officials took a bold step towards organizing Mississippi's workforce development efforts in a more strategic and efficient manner in 2020 by passing a law creating the Office of Workforce Development. Below is a brief timeline of progress to date as well as the road ahead to achieve the lofty goal of a coordinated and complimentary workforce system in our state.

2021 AccelerateMS has grown from a legislative concept into a functioning office partnering strategically to enhance and better communicate Mississippi's workforce efforts and opportunities. Tasked with overseeing statewide workforce strategy and coordinating efforts, resources, and energy, AccelerateMS has reformed the use of Workforce Enhancement Training (WET) funds, taken on the lead role for workforce strategy in economic development pitches statewide, and begun the process of implementing strategies to reform policies to better connect students to careers.

2022 AccelerateMS will continue to develop key strategic plans to better utilize and connect existing resources in the state to maximize the benefit of those resources to Mississippi citizens and employers statewide. Additionally, the office will continue to develop and grow as the vision for the office is enhanced by state leaders. AccelerateMS will collaborate where appropriate to manage these significant programmatic efforts and safeguard the investments made by Mississippi elected officials so they pay dividends for decades to come.



WORKFORCE PROGRAMS FROM THE SOUTHEAST

The Office of Workforce Development was created, in part, to provide a competitive partner to neighboring states who have long since employed a coordinated workforce approach. It is important to understand the scope of the mandate of these competing offices as well as the supportive resources each have at their disposal to accomplish their tasks.











Program	AccelerateMS Mississippi	AIDT Alabama	LED FastStart Louisiana	QuickStart Georgia	Ready SC South Carolina
Year Established	2020	1971	2008	1967	1961
Annual Budget	\$1.2 Million	\$69 Million	\$10 Million+	\$23 Million+	\$14.6 Million
Strategy for New/Expanding Employers					
Training for Employers		•	•	•	•
Sell Capabilities of Workforce Training System to New/Expanding Companies		•	•		•
Regional Workforce Initiatives	•	•			0 0 0 0
Coordination of Post-Secondary Resources	•				o o o
Strategy for K-12 Initiatives	•				0 0 0
Coordination with Higher Education	o o o				0 0 0 0
Measurement & Reporting of State & Federal Workforce Funds	•	•			0 0 0 0
Development & Continuous Improvement of State Workforce System	•	•			0 0 0

INTRODUCING THE ACCELERATE MS ECOSYSTEM



AccelerateMS organizes its statewide structure through an ecosystem approach designed to improve strategies through localized communication and data research. We seek to maximize demonstrated successes delivered at local "micro" levels, while addressing "macro" concerns quickly and over time by improving overall communication, focus, and cooperation in the delivery and promotion of workforce education and development programs. Continuous improvement and adjustment is inherent to meet 21st century workforce demands. A key priority is to build upon best practices, improve communication and provide clarity and consistency through enhanced collaboration using an ecosystem model that transcends traditional geographic and organizational boundaries.

Each ecosystem will eventually have an AccelerateMS team member to be the single point of contact within their sphere of influence. Regular meetings facilitated by AccelerateMS will allow ecosystem stakeholders to share best practices, voice concerns, provide feedback, and participate in the development of workforce strategies appropriately focused upon the needs of that particular ecosystem. Each ecosystem will routinely review labor market data, supply chain needs, available educational resources, and regional/community assets in an effort to more accurately meet needs in real time.

We will seek to maximize demonstrated successes delivered at local "micro" levels, while addressing "macro" concerns quickly and over time by improving overall communication, focus, and cooperation in the delivery and promotion of workforce education and development programs. Continuous improvement and adjustment is inherent to meet 21st century workforce demands.

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This ecosystem is in the northwest corner of the state and includes the counties of Coahoma, Panola, Quitman, Tallahatchie, and Tunica.

This region is within close driving distance to the Memphis metro and the workforce is accustomed to driving for good jobs. Additionally, this region's associate degree attainment is 3.6% above the national average. Training in this region is supported by Coahoma and Northwest community colleges.



ECOSYSTEM 2

This ecosystem is in the northeast corner of the state and includes the counties of Alcorn, Benton, DeSoto, Itawamba, Lafayette, Lee, Marshall, Pontotoc, Prentiss, Tate, Tippah, Tishomingo, and Union.

This region's training is supported by Northwest, Northeast, and Itawamba community colleges. Additionally, this region is home to the University of Mississippi. This region's labor force participation rate is trending upwards slightly.



Population

85,271



Workforce

33,270



Jobs

31,493

This region's population declined by 6.4% since 2015 and is expected to continue to decline over the next 5 years. Additionally, jobs have declined by 15% during the same timeframe. Most job losses came from the Accommodation and Food Services Industry Sector. The majority of individuals leaving the region are migrating to DeSoto, Tate, and Lafayette Counties in Mississippi and Shelby County in Tennessee.

Top Jobs

Registered Nurse

First-Line supervisors of Transportation and Material Moving Workers, Except Aircraft Cargo Handling Supervisors

Licensed Practical and Licensed Vocational Nurses Bookkeeping, Accounting, and Auditing Clerks

Educational Attainment

% of Population

7.1%

13.9%

31.6%

20.9%

12.2%

8.9%

5.4%

Population

4.030

7.874

17.910

11,806

6,909

5.034

3.031

Heavy and Tractor-Trailer Truck Drivers

Welders, Cutters, Solderers, and Brazers

Cutting, Punching, and Press Machine Setters, Operators, and Tenders

Light Truck Drivers

Assemblers & Fabricators

Less Than 9th Grade

High School Diploma

Associate's Degree

Bachelor's Degree

Some College

9th Grade to 12th Grade

Graduate Degree and Higher

Maintenance & Repair Workers, General

*Selected jobs earn at least \$20,000 upon entry and 75% of the state median wage.



Jobs

248,060

Population

Workforce

277.104

587,853

This region's population increased by 3% between 2015 and 2020 and is expected to continue to increase between 2020 and 2025. This region is experiencing a positive net migration with most individuals migrating to the ecosystem from Shelby County, TN. Others are migrating from counties in the Delta. The number of jobs in this ecosystem grew by nearly 20,000 between 2015 and 2020, outpacing national growth rates by 8%, and is expected to continue to grow at the same pace over the next five years

Top Jobs

Accountants and Auditors

Registered Nurses

Industrial Machinery Mechanics

Heavy and Tractor-Trailer Truck Drivers

Automotive Service Technicians and Mechanics

Welders, Cutters, Solderers, and Brazers

Maintenance and Repair Workers, General

Licensed Practical and Licensed Vocational Nurses

Assemblers and Fabricators

Laborers and Freight, Stock, and Material Movers

*Selected jobs earn at least \$20,000 upon entry and 75% of the state median wage.



Educational Attainment

	% of Population	Population
Less Than 9th Grade	4.8%	18,678
9th Grade to 12th Grade	10.2%	40,145
High School Diploma	29.9%	117,251
Some College	22.8%	89,548
Associate's Degree	9.8%	38,365
Bachelor's Degree	14.2%	55,570
 Graduate Degree and High 	gher 8.3%	32,393



This ecosystem is in the central Delta region of the state and includes the counties of Bolivar, Carroll, Holmes, Humphreys, Issaquena, Leflore, Sharkey, Sunflower, and Washington.

This region's workforce training is supported by Holmes and Mississippi Delta community colleges.



ECOSYSTEM 4

This ecosystem is in the east and north central part of the state and includes the counties of Attala, Calhoun, Chickasaw, Choctaw, Clay, Grenada, Lowndes, Monroe, Montgomery, Noxubee, Oktibbeha, Webster, Winston, and Yalobusha.

This region's workforce training is supported by East Mississippi, Holmes, Itawamba, and Northwest community colleges.

Additionally, this region is home to Mississippi State University, Mississippi University for Women, Camp McCain, and Columbus Air Force Base.



Population

165,238



Workforce

58,197



Jobs

66,210

This region's population decreased by 9% between 2015 and 2020 and is expected to continue to decrease between 2020 and 2025. This region is experiencing a negative net migration with most individuals migrating to Shelby County, TN, which is in the Memphis metro. The number of jobs in this ecosystem are declining by a smaller percentage than population, experiencing a 6% decline between 2015 and 2020.

Top Jobs

Registered Nurses

General and Operations Managers

Licensed Practical and Licensed Vocational Nurses

Heavy and Tractor-Trailer Truck Drivers

Industrial Truck and Tractor Operators

Customer Service Representatives

Light Truck Drivers

Assemblers and Fabricators

Less Than 9th Grade

High School Diploma

Associate's Degree

Bachelor's Degree

Some College

9th Grade to 12th Grade

Graduate Degree and Higher

Maintenance and Repair Workers, General

Educational Attainment

% of Population

8.1%

13.4%

33.4%

20.3%

7.6%

10.5%

6.7%

Population

8,791

14,614

36,508

22,183

8,260

11,438

7.354

General and Operations Managers

*Selected jobs earn at least \$20,000 upon entry and 75% of the state median wage.



Jobs

111,226

Population

Workforce

128.540

299,842

This region's population decreased by 2.5% between 2015 and 2020 but is expected to remain steady between 2020 and 2025. The number of jobs in this ecosystem declined by 3.7% during the same period but is expected to rise to pre-pandemic levels through the next five years. This region's labor force participation rate is trending upwards slightly.

Top Jobs

Registered Nurses

Assemblers and Fabricators

Heavy and Tractor Trailer Truck Drivers

Maintenance and Repair Workers, General

Bookkeeping, Accounting and Auditing Clerks

Licensed Practical and Licensed Vocational Nurses

Industrial Machinery Mechanics
Inspectors, Testers, Sorters, Samplers, and Weighers

Welders, Cutters, Solderers, and Brazers
Industrial Truck and Tractor Operators

*Selected jobs earn at least \$20,000 upon entry and 75% of the state median wage.



Educational Attainment

	% of Population	Population
Less Than 9th Grade	5.2%	10,201
• 9th Grade to 12th Grade	11.7%	23,116
High School Diploma	32.8%	64,708
Some College	19.9%	39,268
Associate's Degree	8.9%	17,654
Bachelor's Degree	13.0%	25,744
Graduate Degree and High	gher 8.5%	16,785



This ecosystem is in the west central part of the state and includes the counties of Claiborne, Hinds, Madison, Rankin, Simpson, Warren, and Yazoo.

This region's workforce training is supported by Hinds, Copiah-Lincoln, and Holmes community colleges. Additionally, this region is home to Alcorn State University and Jackson State University.



ECOSYSTEM 6

This ecosystem is along the east and north central part of the state and includes the counties of Clarke, Covington, Jasper, Jefferson Davis, Jones, Kemper, Lauderdale, Leake, Neshoba, Newton, Scott, Smith, and Wayne.

This region's workforce training is supported by East Central, East Mississippi, Jones, Meridian, and Pearl River community colleges. Additionally, this region is home to Naval Air Station Meridian.



Population

598,175



Workforce

278,577



Jobs

296,356

This region's population decreased slightly (1.6%) between 2015 and 2020 but is expected to remain steady between 2020 and 2025. The number of jobs in this ecosystem declined by 3.9% during the same period but is expected to rise to pre-pandemic levels through the next five years. This region's labor force participation rate is holding steady.

Top Jobs

Registered Nurses

Heavy and Tractor-Trailer Truck Drivers

Assemblers and Fabricators

Maintenance and Repair Workers

Accountants and Auditors

Licensed Practical and Licensed Vocational Nurses

Educational Attainment

% of Population

3.6%

8.2%

25.3%

22.3%

9.9%

18.8%

12.0%

Population

14,546

32,977

101,905

89,839

40,038 75,761

48,413

Project Management Specialists and Business Operations Specialists

Automotive Service Technicians and Mechanics Industrial Truck and Tractor Operators

Lawyers

*Selected jobs earn at least \$20,000 upon entry and 75% of the state median wage.

Less Than 9th Grade

High School Diploma

Associate's Degree

Bachelor's Degree

Graduate Degree and Higher

Some College

9th Grade to 12th Grade



Jobs 132,826

Population

Workforce

137.245

349,064

This region's population decreased by 2.9% between 2015 and 2020 but is expected to remain steady between 2020 and 2025. The number of jobs in this ecosystem declined by 5% during the same period but is expected to rise to pre-pandemic levels through the next five years. This region's labor force participation rate is trending upwards slightly.

Top Jobs

Registered Nurses

Heavy and Tractor-Trailer Truck Drivers

Maintenance and Repair Workers

Bookkeeping, Accounting, and Auditing Clerks

Licensed Practical and Licensed Vocational Nurses

Construction Laborers

Assemblers and Fabricators

Light Truck Drivers

Inspectors, Testers, Sorters, Samplers, and Weighers
Industrial Truck and Tractor Operators

*Selected jobs earn at least \$20,000 upon entry and 75% of the state median wage.



Educational Attainment

	% of Population	Population
Less Than 9th Grade	6.1%	14,283
• 9th Grade to 12th Grade	11.3%	26,606
High School Diploma	33.3%	78,161
Some College	21.9%	51,493
Associate's Degree	10.7%	25,185
Bachelor's Degree	10.0%	23,437
Graduate Degree and High	gher 6.6%	15,507



This ecosystem is along the southwest corner of the state and includes the counties of Adams, Amite, Copiah, Franklin, Jefferson, Lawrence, Lincoln, Pike, Walthall, and Wilkinson.

This region's workforce training is supported by Copiah-Lincoln and Southwest Mississippi community colleges.



ECOSYSTEM8

This ecosystem includes the counties in the southernmost portion of the state including Forrest, George, Greene, Hancock, Harrison, Jackson, Lamar, Marion, Pearl River, Perry, and Stone.

This region's workforce training is supported by Jones, Mississippi Gulf Coast, and Pearl River community colleges. Additionally, this region is home to The University of Southern Mississippi, Camp Shelby Army Base, Keesler Air Force Base, and the Naval Construction Battalion Center Gulfport.



Population

193,125



Workforce

78,863



Jobs

61,912

This region's population decreased by 3% between 2015 and 2020 but is expected to remain steady between 2020 and 2025. The number of jobs in this ecosystem declined by 5.5% during the same period but is expected to stabilize over the next five years.

Top Jobs

Heavy and Tractor-Trailer Truck Drivers

Registered Nurses

Industrial Truck and Tractor Operators

Maintenance and Repair Workers

Licensed Practical and Licensed Vocational Nurses

Assemblers and Fabricators

Logging Equipment Operators

Paper Goods Machine Setters, Operators, and Tenders

Automotive Service Technicians and Mechanics Industrial Machinery Mechanics

*Selected jobs earn at least \$20,000 upon entry and 75% of the state median wage.

Graduate Degree and Higher



Population

688,218



Workforce

292,163



Jobs

269,536

This region's population increased by 2.3% between 2015 and 2020 and is expected to continue to increase by the same amount between 2020 and 2025. The number of jobs in this ecosystem remained steady over the past five years, and the labor force participation rate increased slightly.

Top Jobs

Registered Nurses

Heavy and Tractor-Trailer Truck Drivers

General and Operations Managers

Welders, Cutters, Solderers, and Brazers

Maintenance and Repair Workers

Licensed Practical and Licensed Vocational Nurses

Assemblers and Fabricators

Electricians

Medical Assistants

Plumbers, Pipefitters, and Steamfitters

Automotive Service Technicians and Mechanics

*Selected jobs earn at least \$20,000 upon entry and 75% of the state median wage.



Educational Attainment

	% of Population	Population
Less Than 9th Grade	3.8%	17,951
• 9th Grade to 12th Grade	8.7%	40,738
High School Diploma	29.9%	139,929
Some College	24.1%	112,811
Associate's Degree	11.0%	51,343
Bachelor's Degree	14.1%	66,080
Graduate Degree and High	gher 8.3%	38,655

Less Than 9th Grade 6.0% 7,992 over the past five years, and the labor force 9th Grade to 12th Grade 12.3% 16.453 participation rate increased slightly. High School Diploma 36.5% 48.724 25,428 Some College 19.1% Associate's Degree 10.2% 13,546 Bachelor's Degree 9.5% 12.632

6.4%

Population

8.536

Educational Attainment

% of Population

HOW WE SUPPORT ECONOMIC DEVELOPMENT PROJECTS



AccelerateMS has developed the STAT (Search, Target, Attract, and Train) program to assist new or expanding companies with the task of securing and sorting through large volumes of job applications. The process can be customized to the company's human capital needs and those individuals not meeting the company specifications are referred through the system to other training or employment opportunities.

SEARCH AccelerateMS partners with local community colleges, support agencies, and company subject matter experts to define needed competencies and develop recruitment and marketing plans to cast a wide net for interest in all levels of employment with the identified company.

TARGET Large volumes of applications pass through multiple screening processes, including customized questionnaires if desired, where they are sorted by occupation and degree of match. Applications deemed as not meeting established criteria are then directed to training or more aligned job opportunities.

ATTRACT AccelerateMS partners with local providers including Planning & Development Districts, the WIN Job Center, community colleges, and secondary institutions to create messaging and programs designed to attract entrants to the industry and/or occupation as needed to meet the continuous hiring needs of the partner employer.

TRAIN Training programs are identified with employer subject matter experts and training partners begin enrollment and training efforts to ensure a ribbon-ready workforce. During this phase, potential trainees from the Search, Target, and Attract phases are directed to open training opportunities based on the skills gaps identified. Additionally, training partners work alongside the employer to develop programs to ensure their workforce remains technically competent and productive.

MEET THE EXECUTIVE TEAM



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WHAT PEOPLE ARE SAYING ABOUT ACCELERATE MS



Mississippi is aggressively working to advance workforce capabilities in the state. The reimagined office of workforce development, AccelerateMS, has the opportunity to further position Mississippi as a key competitor on a global stage.

Kari Wilkinson President Ingalls Shipbuilding



Workforce availability and training are the key issues of our time. That is why employers favor states with workforce systems that cut the red tape and deliver effective training without delay. Our state leaders understood this issue, and it was through a huge effort on their part that the AccelerateMS office was created. Now, it is time to make the investment needed to fulfill the promise of that effort and transform our workforce system into the best in the nation.

Pablo Diaz
President and CEO
The Vicksburg Warren County Partnership



The AccelerateMS team harnesses the power of a diverse array of business linkages, relevant research, and state and federal resources to connect all of the stakeholders in our regional workforce ecosystem. They work tirelessly to ensure that we have the strategic training resources to serve our students and local businesses when, where, and how they need us for the jobs of today and tomorrow.

Rebecca Ellis Brown
Dean of Workforce and Community Development
Pearl River Community College



// The Mississippi business community has long advocated for an office of workforce development to act as the single organization for coordinating the workforce development strategies across Mississippi. AccelerateMS is designed to take workforce and skills training to a new level. The plan being developed by AccelerateMS will allow Mississippians to succeed and promote economic growth in our home state. //

Augustus L. Collins Chief Executive Officer, MINACT, Inc. 20210-2022 Chair Mississippi Economic Council



// AccelerateMS is a huge resource and asset to local communities and economic development agencies by identifying specific needs and capabilities of communities and developing a plan to meet the workforce demands. Business retention, expansion, and recruitment is dependent on a strong workforce strategy and AccelerateMS is streamlining workforce strategy for Mississippi communities. //

Justin Hall
Executive Director
Marshall County Industrial Development Authority



// AccelerateMS is the reflection and result of coordinated efforts to push Mississippi forward. The forward thinking team at AccelerateMS is fully committed to provide a better future for every community and every family in our state. //

Nic Parish Vice-President of Operations and Contracting Burns Dirt Construction, Inc.

