



**Request for Proposal**  
**AccelerateMS Contract for Technical Assistance with Return on Investment**

**Background**

The Office of Workforce Development, known commonly as Accelerate Mississippi (AccelerateMS), requests proposals from qualified strategic data and planning firms or contractors (vendors) to provide technical assistance in conducting a comprehensive analysis of Career and Technical Education (CTE) and Workforce Return on Investment (ROI) in Mississippi. Additionally, we require support in visually presenting the data gathered to facilitate informed decision-making and policy formulation. This RFP outlines the scope of work, requirements, timeline, and submission guidelines for interested parties. AccelerateMS will provide the needed state-level data.

**Scope:** The selected third-party entity will be responsible for the following tasks:

- a. Conducting a thorough analysis of the ROI of Career and Technical Education and Workforce programs in Mississippi in K-12 and community colleges, focusing on their alignment with the needs of local businesses and industries.
- b. Identifying key performance indicators (KPIs), definitions, and data points necessary for evaluating the effectiveness and efficiency of listed programs.
- c. Collaborating with AccelerateMS to define clear and actionable research questions and objectives.
- d. Collecting, synthesizing, and analyzing relevant data from multiple sources, including but not limited to, State Longitudinal Data Systems (SLDS), employment statistics, wage data, industry demand projections, and credentials of value.
- e. Developing visual representations (e.g., charts, graphs, infographics, maps, dashboards) of the findings to enhance understanding and facilitate decision-making by stakeholders.
- f. Presenting the analysis and visualizations to AccelerateMS and relevant stakeholders in a clear, concise, and compelling manner.
- g. Providing recommendations for programs offering adjustments at the K-12 and Community College level that best meet the needs of the Mississippi industry.

**Deliverables:** The deliverables for this project include:

- a. A comprehensive report detailing the analysis of CTE and Workforce ROI, including findings, methodologies, and recommendations.
- b. Visual representations of the data analysis, designed to effectively communicate key insights and trends.



- c. A presentation summarizing the findings and recommendations for dissemination to stakeholders.
- d. Any additional materials or documentation deemed necessary for understanding and utilizing the findings.
- e. Initial report due to AccelerateMS no later than December 15, 2024.

**AMOUNT:** It is anticipated that the annual amount of the contract shall not exceed \$80,000 unless agreed and approved in writing by the Executive Director of AccelerateMS and the Office of the Attorney General.

**TIMELINE:** The timeline of this contract will be from the date of signature by all parties until June 30, 2025.

**RESPONSE:** Please provide a detailed summary of staff expertise related to the items described above, proposed work to be completed, and proposed budget for the scope of work. **Responses must be emailed to [info@acceleratems.org](mailto:info@acceleratems.org) no later than COB on Monday, August 19, 2024.**